

# ICETOL

17-20 AUGUST  
2026

Bremen, Germany

VENUE:  
Constructor  
University

6<sup>th</sup> INTERNATIONAL CONFERENCE  
ON EDUCATIONAL TECHNOLOGY AND ONLINE LEARNING

SPONSORSHIP  
GUIDE

ICETOL 2026

## Sponsorship Guide

The 6th International Conference on Educational Technology and Online Learning (ICETOL 2026), supported by Balikesir University, Anadolu University, The Open University (UK), The Ohio State University (USA), AKAD University, North-West University, Universidad de Burgos, and the University of South Africa, will be held 17–20 August 2026 in Bremen, Germany, hosted by Constructor University.

Now in its sixth edition, ICETOL will once again bring together leading scholars and experts from around the world. In 2025, the conference received over 500 paper submissions from more than 50 countries, making ICETOL one of the conferences with the highest number of submissions worldwide in the fields of educational technology and online learning.

ICETOL 2026 will host productive academic exchanges focusing on emerging technologies in education and the future of online learning.

The conference welcomes universities offering distance and online education, as well as academics, educators, administrators, practitioners, and companies, institutions, and associations operating in the fields of educational technology and online learning.

Further details about the conference are available at [www.icetol.com](http://www.icetol.com)

We look forward to welcoming you to ICETOL 2026.  
Let us meet in Bremen in August 2026.

# Sponsorship Opportunities

Sponsorship options are offered under **three main categories**:

- ◆ **GOLD Sponsorship** (This package may be granted to more than one company)
- ◆ **SILVER Sponsorship** (This package may be granted to more than one company)
- ◆ **BRONZE Sponsorship** (This package may be granted to more than one company)

## GOLD SPONSORSHIP

€10.000

- ◆ Exhibition stand space
- ◆ Table and chairs
- ◆ Speaking opportunity during the opening session (max. 5 minutes)
- ◆ One presentation opportunity in conference halls (max. 30 minutes)
- ◆ Distribution of company brochures in conference bags
- ◆ Company logo displayed on the conference website
- ◆ Company logo displayed at **three times the size** of Bronze sponsor logos
- ◆ Company logo placed **double-sided** in all conference halls
- ◆ Full freedom to design and decorate the allocated exhibition area
- ◆ Half-page advertisement in the conference program booklet

## SILVER SPONSORSHIP

€4.000

- ◆ Exhibition stand space
- ◆ Table and chairs
- ◆ One presentation opportunity in conference halls (max. 30 minutes)
- ◆ Distribution of company brochures in conference bags
- ◆ Company logo displayed on the conference website
- ◆ Company logo displayed larger than Bronze sponsorship level
- ◆ Full freedom to design and decorate the allocated exhibition area

## BRONZE SPONSORSHIP

€2.000

- ◆ Exhibition stand space
- ◆ Table and chairs
- ◆ Distribution of company brochures in conference bags
- ◆ Company logo displayed on the conference website
- ◆ Use of company logo in conference materials
- ◆ Full freedom to design and decorate the allocated exhibition area

## General Information

- ◆ Wireless internet access will be provided throughout ICETOL 2026
- ◆ Sponsors must inform the organizers in advance about electrical requirements for devices used at exhibition stands
- ◆ Sponsors may benefit from conference coffee breaks free of charge
- ◆ Accommodation expenses, if required, are the responsibility of the sponsoring companies

## Contact



[icetol.secretariat@gmail.com](mailto:icetol.secretariat@gmail.com)

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Education for Uncertain Futures:  
Learning, Resilience, and Responsibility



 [x.com/ICETOL1](https://x.com/ICETOL1)



[www.icetol.com](https://www.icetol.com)

 **CONSTRUCTOR**  
UNIVERSITY

 **ANADOLU**  
UNIVERSITY



 **The Open**  
University

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UNIVERSITY

 **UNISA**  
university of south africa

 **UNIVERSIDAD**  
DE BURGOS

 **Kolegji AAB**  
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 **Fachhochschule des Mittelstands**  
Online-University

 **EDTECH-U**  
EUROPEAN ASSOCIATION FOR  
EDUCATIONAL TECHNOLOGY IN HIGHER EDUCATION